

trendence Graduate Barometer 2012 - European Engineering/IT Edition

© trendence Institut [2012]

The study

The trendence Graduate Barometer is an annual online survey about the expectations and preferences of students in their first professional position after graduation. Students are asked which companies they find attractive, how they look for their first professional position and what factors are important for them in this

Method

Survey period Oktober 2011 - February 2012

Number of participants in Engineering/IT Edition

Number of students **Europe** 131.623

Overall number of participants

Number of students **Europe** 343.796

Rank 2012	Employer	% 2012
1	Google	12,88%
2	Apple	7,65%
3	Microsoft	7,37%
4	Volkswagen Group	5,90%
5	BMW	5,72%
6	IBM	4,33%
7	Siemens	4,27%
8	EADS	4,24%
9	Intel	2,95%
10	GlaxoSmithKline	2,87%
11	Porsche	2,83%
12	Bosch	2,66%
13	Bayer	2,62%
14	Daimler/ Mercedes-Benz	2,53%
15	L'Oréal	2,41%
16	Nestlé	2,15%
17	ABB	2,05%
18	Cisco	1,97%
19	European Space Agency	1,91%
20	Sony	1,78%
21	Pfizer	1,69%

Rank 2012	Employer	% 2012
21	Skanska	1,69%
23	Rolls-Royce	1,68%
24	BASF	1,63%
25	Nokia	1,58%
26	Johnson & Johnson	1,56%
27	Procter & Gamble	1,53%
27	Unilever	1,53%
29	Veolia Environnement	1,46%
30	GE	1,45%
31	EDF	1,43%
32	Shell	1,37%
33	Oracle	1,36%
34	Continental	1,33%
35	Accenture	1,32%
36	Thales	1,31%
37	Novartis	1,29%
38	Danone	1,28%
39	E.ON	1,26%
40	Hewlett-Packard	1,25%
41	BP	1,16%
42	Fraunhofer	1,15%
43	Renault	1,13%
44	AMD	1,11%
44	Lufthansa	1,11%
46	AstraZeneca	1,09%
47	Enel	1,08%
47	SAP	1,08%
49	Consiglio Nazionale delle Ricerche	1,05%
50	Ferrovial	1,04%
51	Vinci	1,02%
52	Orange	1,01%
53	Boeing	1,00%
54	Bouygues	0,99%
55	Philips	0,97%
56	Roche	0,95%
57	Air France-KLM	0,94%
57	Dassault	0,94%
59	Alstom	0,88%
60	GDF SUEZ	0,83%
60	Vodafone	0,83%
62	Eni	0,82%
63	Heineken International	0,81%
64	PSA Peugeot Citroën	0,80%
65	Toyota	0,78%
66	Deutsche Telekom	0,76%
66	Strabag	0,76%
68	Total	0,75%
69	McKinsey & Company	0,74%
70	BAE Systems	0,73%

Rank 2012	Employer	% 2012
71	ASELSAN	0,72%
72	sanofi	0,71%
73	Ford	0,70%
74	Ubisoft	0,68%
75	ARUP	0,67%
76	Bombardier	0,65%
76	SAFRAN	0,65%
78	Ericsson	0,64%
79	Areva	0,62%
79	Blizzard Entertainment	0,62%
79	STMicroelectronics	0,62%
79	TÜBİTAK	0,62%
83	EIFFAGE	0,61%
83	Fiat	0,61%
83	MAN	0,61%
83	Mostostal	0,61%
87	British Airways	0,59%
88	Jaguar Land Rover	0,58%
88	KGHM	0,58%
88	RWE	0,58%
88	Texas Instruments	0,58%
92	ExxonMobil	0,56%
93	Gazprom	0,55%
94	Adobe	0,54%
94	Capgemini	0,54%
94	Michelin	0,54%
97	ThyssenKrupp	0,53%
97	Volvo Group	0,53%
99	Kraft Foods	0,52%
100	Delphi	0,51%
100	PGNiG	0,51%
102	ČEZ	0,49%
102	Infineon Technologies	0,49%
104	Sabancı Holding	0,48%
105	BCG The Boston Consulting Group	0,47%
105	Dell	0,47%
105	Deutsches Zentrum für Luft- und Raumfahrt e.V. (DLR)	0,47%
105	Iberdrola	0,47%
109	Dassault Systèmes	0,46%
110	Schlumberger	0,45%
110	The Royal Air Force	0,45%
112	ENEA (Ente per le Nuove tecnologie, l'Energia e l'Ambie	0,43%
113	Air Liquide	0,42%
113	Ferrovie dello Stato	0,42%
115	Abbott	0,41%
115	DSTL	0,41%
115	Max-Planck-Gesellschaft	0,41%
118	CNRS	0,40%
118	EDP	0,40%

Rank 2012	Employer	% 2012
118	Türk Hava Yolları	0,40%
121	AAH Pharmaceuticals	0,39%
121	Acciona	0,39%
121	Ağaoğlu Insaat	0,39%
121	Atkins	0,39%
121	Dyson	0,39%
121	Repsol	0,39%
127	LVMH	0,38%
127	PKN Orlen	0,38%
127	The Army (UK)	0,38%
130	ArcelorMittal	0,37%
130	Hidroelectrica	0,37%
132	HOCHTIEF	0,36%
132	Opel	0,36%
132	UniCredit	0,36%
135	CEA	0,35%
135	Italcementi	0,35%
135	SNCF	0,35%
138	Bain & Company	0,34%
138	Deutsche Bahn	0,34%
138	Société Générale	0,34%
138	ZF	0,34%
142	Ferrero	0,33%
142	Intesa Sanpaolo	0,33%
144	Deloitte	0,32%
144	Telefónica	0,32%
146	Finmeccanica	0,31%
146	IKEA	0,31%
146	TAURON	0,31%
146	TVN	0,31%
150	Alcatel-Lucent	0,30%
150	Electronic Arts	0,30%
150	Galp Energia	0,30%
150	Mars & Co	0,30%
150	SolarWorld AG	0,30%
150	The Science and Technology Facilities Council (STFC)	0,30%
156	Amazon	0,29%
156	BNP Paribas	0,29%
156	DECATHLON	0,29%
156	LOT	0,29%
156	Vattenfall	0,29%
156	Vestas	0,29%
162	AkzoNobel	0,28%
162	LUKOIL	0,28%
162	National Grid	0,28%
162	Rosatom	0,28%
162	Turkcell	0,28%
167	Águas de Portugal	0,27%
167	Coca-Cola	0,27%

Rank 2012	Employer	% 2012
167	Ducati	0,27%
167	ENEA S.A.	0,27%
167	Mota-Engil	0,27%
167	Nintendo	0,27%
167	Portugal Telecom	0,27%
167	Warbud	0,27%
167	Yandex	0,27%
176	Eczacıbaşı	0,26%
176	Indra	0,26%
176	Poste Italiane	0,26%
179	ACS	0,25%
179	Altran	0,25%
179	Budostal	0,25%
179	DESG	0,25%
179	DuPont	0,25%
179	Mars	0,25%
179	MTU Aero Engines	0,25%
179	PKO BP	0,25%
179	PricewaterhouseCoopers	0,25%
188	AWE	0,24%
188	Bilfinger Berger AG	0,24%
188	Bundesamt für Sicherheit in der Informationstechnik	0,24%
188	Mott MacDonald	0,24%
188	Network Rail	0,24%
193	ANAS	0,23%
193	Barilla	0,23%
193	Crytek GmbH	0,23%
193	Government of the Netherlands	0,23%
193	Laboratoires Pierre FABRE	0,23%
193	RCS & RDS	0,23%
193	Schneider Electric	0,23%
200	Carrefour	0,22%
200	Dräger	0,22%
200	Erste Bank	0,22%
200	Motorola	0,22%
200	OMV	0,22%
200	Sonae	0,22%
206	Agilent Technologies	0,21%
206	CNES	0,21%
206	Honda	0,21%
206	Logica	0,21%
206	QinetiQ	0,21%
206	Saint-Gobain	0,21%
206	Secret Intelligence Service (MI6)	0,21%
206	TFL	0,21%
206	Valeo	0,21%
215	AENA	0,20%
215	Bosch Rexroth AG	0,20%
215	Crioestaminal	0,20%

Rank 2012	Employer	% 2012
215	EFACEC	0,20%
215	Fincantieri	0,20%
215	Liebherr	0,20%
215	Lotos	0,20%
215	TAI	0,20%
223	adidas	0,19%
223	BND	0,19%
223	Bouygues Telecom	0,19%
223	Carl Zeiss	0,19%
223	Enercon GmbH	0,19%
223	Enka	0,19%
223	Pirelli	0,19%
223	The Royal Navy	0,19%
231	AECOM	0,18%
231	AKTOR	0,18%
231	Asseco	0,18%
231	Chanel	0,18%
231	Danfoss	0,18%
231	Ernst & Young	0,18%
231	Fraport AG	0,18%
231	HSBC	0,18%
231	Telecom Italia	0,18%
231	VTT	0,18%
241	Comarch	0,17%
241	FCC	0,17%
241	SABMiller	0,17%
241	Schaeffler	0,17%
241	SMA Solar Technology AG	0,17%
241	Soares da Costa	0,17%
241	Türk Telekom	0,17%
248	Abdi İbrahim	0,16%
248	Bial	0,16%
248	ESRI	0,16%
248	European Patent Organisation	0,16%
248	INRA	0,16%
248	Laing O'Rourke	0,16%
248	Lufthansa Systems AG	0,16%
248	Martifer	0,16%
248	MOL	0,16%
248	Sacyr Vallehermoso	0,16%
248	Security Service (MI5)	0,16%
248	Spie	0,16%
260	DCNS	0,15%
260	DHL	0,15%
260	Gas Natural	0,15%
260	Kelda Group	0,15%
260	KONE	0,15%
260	Rosneft	0,15%
260	SAV	0,15%

Rank 2012	Employer	% 2012
260	TNO	0,15%
260	Transelectrica	0,15%
260	Valio	0,15%
270	Astor	0,14%
270	Atos	0,14%
270	BT	0,14%
270	CLAAS KGaA mbH	0,14%
270	Edison	0,14%
270	EnBW	0,14%
270	Evonik Industries	0,14%
270	Festo AG & Co. KG	0,14%
270	Inditex	0,14%
270	John Deere	0,14%
270	KUKA	0,14%
270	Merck Serono	0,14%
270	nucleargraduates	0,14%
270	ProSiebenSat.1 Media AG	0,14%
270	PZU	0,14%
270	REN	0,14%
270	Statoil	0,14%
270	Teixeira Duarte	0,14%
270	Wärtsilä	0,14%
270	YIT	0,14%
290	Abengoa	0,13%
290	Alitalia	0,13%
290	Baxter	0,13%
290	Black & Decker	0,13%
290	Boehringer Ingelheim Pharma	0,13%
290	COLAS	0,13%
290	Critical Software	0,13%
290	Deutsche Bank	0,13%
290	Deutsches Forschungszentrum für Künstliche Intelligenz	0,13%
290	DSM	0,13%
290	Fortum	0,13%
290	Kaufland	0,13%
290	Metso	0,13%
290	NCC Construction	0,13%
290	Pöyry	0,13%
290	Renfe	0,13%
290	Tata Steel	0,13%
290	The Linde Group	0,13%
290	Tragsa	0,13%
290	Trumpf	0,13%
290	Yüksel İnşaat	0,13%
311	Aéroports de Paris	0,12%
311	ARD	0,12%
311	Arkema	0,12%
311	Buro Happold	0,12%
311	Canal+	0,12%

Rank 2012	Employer	% 2012
311	DEKRA Automobil GmbH	0,12%
311	Emerson	0,12%
311	Faurecia	0,12%
311	Ferchau Engineering	0,12%
311	GCHQ	0,12%
311	Goldman Sachs	0,12%
311	Goodyear	0,12%
311	Hermès	0,12%
311	IAV - Automotive Engineering	0,12%
311	Kemira	0,12%
311	Metsäliitto	0,12%
311	Mondadori	0,12%
311	Nordex SE	0,12%
311	Nvidia	0,12%
311	Petkim	0,12%
311	Rhodia	0,12%
311	Rohde & Schwarz	0,12%
311	SSE	0,12%
311	Syngenta	0,12%
311	TÜV Rheinland Group	0,12%
311	UPM	0,12%
311	Voith	0,12%
338	Beiersdorf	0,11%
338	CEPSA	0,11%
338	Fendt	0,11%
338	Hilti	0,11%
338	Impregilo	0,11%
338	Jacobs Engineering	0,11%
338	Lactogal	0,11%
338	Novabase	0,11%
338	Orion	0,11%
338	Ramboll	0,11%
338	Romp petrol	0,11%
338	Sopra Group	0,11%
338	TÜV SÜD Gruppe	0,11%
338	voestalpine	0,11%
352	Aker Solutions	0,10%
352	Alten	0,10%
352	Anglian Water	0,10%
352	Associated British Foods	0,10%
352	Bertrandt AG	0,10%
352	Bureau Veritas	0,10%
352	Caixa Geral de Depósitos	0,10%
352	CERN	0,10%
352	Fresenius Group	0,10%
352	Iberia	0,10%
352	JCB	0,10%
352	Lactalis	0,10%
352	Novo Nordisk	0,10%

Rank 2012	Employer	% 2012
352	Pyro Studios	0,10%
352	Rheinmetall	0,10%
352	Scottish Power	0,10%
352	Sennheiser electronic	0,10%
352	Software AG	0,10%
352	Stora Enso	0,10%
352	Swisscom	0,10%
352	TAP	0,10%
352	Technip	0,10%
352	Tieto	0,10%
352	TPAO	0,10%
352	ZDF	0,10%
377	Bertelsmann	0,09%
377	Borusan	0,09%
377	Centrica	0,09%
377	CFR	0,09%
377	ConocoPhillips	0,09%
377	COWI	0,09%
377	Doğuş Otomotiv	0,09%
377	EGIS	0,09%
377	Electrocentrale Bucureşti	0,09%
377	F-Secure	0,09%
377	Gamesa	0,09%
377	Giorgio Armani	0,09%
377	J&P	0,09%
377	Kimberly-Clark	0,09%
377	Krones AG	0,09%
377	Lemminkäinen	0,09%
377	Lloyd's	0,09%
377	Merck	0,09%
377	Metrostav	0,09%
377	Navantia	0,09%
377	Neste Oil	0,09%
377	Nissan	0,09%
377	Raiffeisen Bank	0,09%
377	RATP	0,09%
377	Repower Systems SE	0,09%
377	Samsung	0,09%
377	SFR	0,09%
377	Solvay	0,09%
377	UK Power Networks	0,09%
406	ARCADIS	0,08%
406	British American Tobacco	0,08%
406	Brose Group	0,08%
406	Caterpillar	0,08%
406	Crédit Agricole	0,08%
406	Eset	0,08%
406	Hellenic Petroleum	0,08%
406	Intracom	0,08%

Rank 2012	Employer	% 2012
406	Jan De Nul	0,08%
406	JPMorgan Chase	0,08%
406	Lafarge	0,08%
406	Lego	0,08%
406	MAHLE	0,08%
406	MTS	0,08%
406	Philip Morris International	0,08%
406	Polkomtel	0,08%
406	Sellafield Ltd	0,08%
406	United Utilities	0,08%
406	YDreams	0,08%
425	Andreas Stihl AG & Co. KG	0,07%
425	AXA	0,07%
425	BAM	0,07%
425	Boston Scientific	0,07%
425	BWB, Bundesamt für Wehrtechnik und Beschaffung	0,07%
425	Cimpor	0,07%
425	Facebook	0,07%
425	Finnair	0,07%
425	GLAVBOLGARSTROY	0,07%
425	Jackson Civil Engineering	0,07%
425	JENOPTIK	0,07%
425	Johnson Matthey	0,07%
425	Kia Motors	0,07%
425	Logitech	0,07%
425	Miele	0,07%
425	Morgan Stanley	0,07%
425	Novozymes	0,07%
425	ONERA	0,07%
425	Outokumpu	0,07%
425	Patria	0,07%
425	Reckitt Benckiser	0,07%
425	Ruukki	0,07%
425	Saur	0,07%
425	SCHOTT AG	0,07%
425	Tarom	0,07%
425	Teva	0,07%
425	Titan	0,07%
425	WIND	0,07%
453	AEGEK	0,06%
453	ARM	0,06%
453	BAM Contractors	0,06%
453	Cegelec	0,06%
453	County Administrative Boards of Sweden	0,06%
453	Diageo	0,06%
453	DONG Energy	0,06%
453	Federal administration of Switzerland	0,06%
453	Halcrow	0,06%
453	Honeywell	0,06%

Rank 2012	Employer	% 2012
453	HYUNDAI	0,06%
453	KBC	0,06%
453	Kier Group	0,06%
453	KPMG	0,06%
453	Lindt & Sprüngli	0,06%
453	Mærsk	0,06%
453	Mazars	0,06%
453	METRO Group	0,06%
453	Nuh Çimento	0,06%
453	OHL	0,06%
453	OTE	0,06%
453	Russian Railways	0,06%
453	Seznam.cz	0,06%
453	SOGREAH	0,06%
453	Sony Ericsson	0,06%
453	Sweco	0,06%
453	Tekfen	0,06%
453	TNK-BP	0,06%
453	Vestel	0,06%
453	Vivacom	0,06%
453	Volvo Cars	0,06%
453	WWF	0,06%
453	ZON	0,06%
486	Acerinox	0,05%
486	Archirodon	0,05%
486	AT&T	0,05%
486	Babcock	0,05%
486	Barclays	0,05%
486	Belgacom	0,05%
486	Bulgaria Air	0,05%
486	Credit Suisse	0,05%
486	Electricity Supply Board	0,05%
486	Grontmij	0,05%
486	Idom	0,05%
486	IO Interactive	0,05%
486	Lantmäteriet	0,05%
486	Magna Steyr	0,05%
486	Ministry of Defence UK	0,05%
486	National Oilwell Varco	0,05%
486	Netherlands Police Agency	0,05%
486	Nordea	0,05%
486	Norsk Hydro	0,05%
486	Oltchim	0,05%
486	OP-Pohjola Group	0,05%
486	Paksi Atomerőmű	0,05%
486	Petrol Ofisi	0,05%
486	Rabobank	0,05%
486	Royal Haskoning	0,05%
486	SBB	0,05%

Rank 2012	Employer	% 2012
486	SII	0,05%
486	Sky	0,05%
486	Swedish Armed Forces	0,05%
486	Telerik	0,05%
486	TeliaSonera	0,05%
486	Türksat	0,05%
486	U. S. Steel Košice	0,05%
486	Visabeira Group	0,05%
486	Witteveen+Bos	0,05%
486	Wood Group	0,05%
486	Yara International	0,05%

To find out more about trendence research,
please do not hesitate to contact us!

trendence Institut GmbH
Markgrafenstraße 62
10969 Berlin
Germany
Phone: +49 30 259 29 88-0
Fax: +49 30 259 29 88-901
Email: info@trendence.com